

ARTISTIC TYPE

CHARACTERISTICS CREATIVE ORIENTATION

PERSON AND ENVIRONMENT DESCRIPTIONS

ILLUSTRATIVE OCCUPATIONS

Actor, Actress
Advertising
Architect
Art Teacher
Artist
Cartographer
Decorator
Designer
Drama Teacher
Editor
Entertainer
Fashion Designer
Fashion Illustrator
Floral Designer
Foreign Language Interpreter
Graphic Communicator
Interior Decorator
Journalist (Reporter)
Landscape Architect
Languages, Linguistics
Manager, Advertising
Model, Fashion
Musician
Performing Arts
Philosopher
Public Relations Officer
Radio or TV Program Writer
Teacher, Art, Dance, Music
Teacher, English, Literature
Writer



Personality Characteristics

Persons who tend to rely especially on feelings and imagination in their work and perceive themselves as expressive, original, intuitive non-conforming, introspective, independent, and having artistic and musical ability (acting, writing, speaking). They value esthetic qualities and tend to place less importance on political or material matters. They have artistic aptitudes rather than mathematical aptitudes, avoid direct relationships and learn to relate by indirect means through their medium. Individuals with this orientation tend to be found in occupations related to music, literature, the dramatic arts, and other creative fields.

Work Environment Preferences

Individuals of this orientation prefer to be involved in unstructured, free and creative acts producing art forms and products. This environment:

1. stimulates people to engage in artistic activities.
2. encourages artistic competencies and achievements.
3. encourages people to see themselves as expressive, original, intuitive, non-conforming, independent, and as having artistic abilities (acting, writing, speaking).
4. rewards people for the display of artistic values.

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