

POLICY 7500

BUILDING AND PROGRAM NAMING

Policy Category: Facilities

Area of Administrative Responsibility: Facilities Management, Institutional Advancement

Board of Trustees Approval Date: May 14, 2019

Effective Date: May 15, 2019

Amendment History: April 14, 2020

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PURPOSE

To provide Nassau Community College ("NCC"), its Board of Trustees, administration, faculty, staff and volunteers with guidelines that govern the permanent naming of physical and non-physical assets of the College.

SCOPE

This policy is binding on all employees, volunteers, the Board of Directors of the Foundation and the College Board of Trustees.

POLICY

The authority to name buildings, facilities, grounds, programs and endowments rests with the College's Board of Trustees. The naming of a building, campus grounds, academic program or scholarship is appropriate when a significant gift is received for the benefit of the College through the Nassau Community College Foundation, and when the donor's conditions for the gift are consistent with and do not compromise the mission and values that the College holds central as a public institution of higher education. The Naming and Plaque Honoring Committee, as constituted by the President of the College, will undertake a thorough review of the credentials, character and reputation of the potential donor in order to determine whether the donation complies with the mission, goals and values of the College.

Donor recognition is provided to donors who exemplify attributes of integrity. If a Donor for whom a College naming commitment has been made violates these standards, such as by engaging in conduct which may be deemed harmful to the reputation of the College, or deemed contrary to the core values of the College, the College Board of Trustees may elect to remove the Donor's name from the naming opportunity. All donor agreements entered into by the Nassau Community College Foundation or the College wherein naming recognition is provided following a financial contribution must explicitly address the College's authority to withdraw the naming recognition based on the conduct addressed herein.