

NASSAU COMMUNITY COLLEGE  
Garden City, New York 11530

**Academic, Student Affairs & Enrollment Committee Meeting Minutes**

November 14, 2023

The meeting of the Academic, Student Affairs & Enrollment Committee of the Board of Trustees was held on the eleventh floor of the Administrative Tower. The meeting was called to order by Trustee Tuman at 5:21 p.m.

Committee Members Present: Donna Tuman, Chair  
Tibet Ateş  
Lynne D'Agostino  
Kathy Weiss  
Jorge Gardyn (ex-officio)

Also in Attendance: Dr. Conzatti, Dr. Alvarez-Ortiz, Registrar Barkan, Asst. VP Follick

1. Approval of Minutes

Trustee Tuman requested a motion to approve the minutes of October 10, 2023. Trustee Weiss moved the motion; seconded by Trustee D'Agostino. Motion carried 4-0.

2. New Program - AAS Degree in UX/UI Design

Trustee Tuman introduced the following resolution, AAS Degree in UX/UI Design and asked if there were any comments.

**RESOLVED**, that the Nassau Community College Board of Trustees Academic, Student Affairs & Enrollment Management Committee recommends and refers to the full Board of Trustees for approval the proposal by the department of Art for an *AAS Degree in UX/UI Design* and recommends the approval of this program by the State University of New York.

Trustee D'Agostino inquired, in addition to a faculty member's salary of \$100,000, will equipment and library resources be additional expenses to adopt the program? Dr. Alvarez-Ortiz replied that the costs reflect baseline projections to operate the program, but there will be additional costs as need arises, including for adjuncts. Trustee D'Agostino, further seeking to understand the program's value, noted that Farmingdale State College has an enrollment of only 20-30 in its course. Dr. Alvarez-Ortiz underscored that our program is the first on Long Island which will lead to an AAS degree, which is why we require a Full-Time instructor certified to teach the curriculum. Trustee Tuman sought confirmation that the program conforms to SUNY requirements for 30 credits and transferability, and Dr. Alvarez-Ortiz assured her that the proposal meets all standards. Trustee Tuman sought clarification on some of the language before submittal to SUNY and recommended inclusion of content of basic coding, computer science, and psychology of engagement and of the viewer. Trustee Weiss requested the minimum number of students needed to sustain a cohort? Dr. Conzatti replied that there has never been an institutional benchmark to start any program, but that other core courses for a degree requirement ensure that students will remain on track to graduate regardless of the program. Trustee Tuman noted for consideration that some other institutions run parallel certificate programs to support minimum degree requirements and to sustain enrollment. Chair Gardyn emphasized the imperative to consider which courses and/or programs are cost-effective for the financial health of the institution.

Trustee Tuman requested a motion to forward the above-mentioned resolution to the full Board of Trustees for approval. There being none, she requested a motion to table the resolution for further information. Trustee Weiss made the motion; seconded by Trustee D'Agostino. Motion carried 4-0.

### 3. Enrollment Updates

Registrar Barkan presented the census report comparing winter enrollment from November 9, 2023 to November 10, 2022, which reveals an increase of 10.48% in credits and 5.93% in head count. The enrollment for non-degree is up, while slightly down for visiting student admits. The Registrar's office continues its outreach with mailings, Slate (online customer relations communication management system) text messaging and email, and telephone calls to new and continuing students. For the first time, we used Slate to send personalized email announcements for Spring registration.

Dr. Follick presented the Fall new student enrollment trends comparing November 9 from 2023 to 2022, noting that we are very early in the process and that the Spring semester, since it is mid-academic year, characteristically has fewer freshman than for the Fall semester. Most numbers for first-year applications, first-year admits, and re-admits are fairly steady, and transfers typically increase between Thanksgiving and New Year's. The Math Department has proposed a new developmental course/placement, and discussions are under way with the College administration.

Our Fall Open House, held on Sunday, October 29, was attended by 310 students and 852 total guests. Our SUNY Free Application Weeks took place from October 16 – 29, during which we received 1,057 first-year applications for Fall 2024. This week we have just kicked off several onsite Admissions instant-decision events that will run through April, a schedule similar to what our 4-year partners practice at the high school level.

Trustee Weiss reiterated her dismay that for years to no avail she and Trustee DeGrace have been questioning how our math, science, and phys ed requirements, STEM and non-STEM, for the AS Humanities and Social Sciences align with Guided Pathways in relation to SUNY Gen Ed standards. Dr. Alvarez-Ortiz responded that this concern was discussed back in 2015 and that, while our Liberal Arts AA and AS degree programs are undergoing review, it is time to bring it back to the College-Wide Curriculum Committee (CWCC).

Trustee D'Agostino asked if there were any other items for the Committee to consider. There being none, the meeting adjourned at 5:50 p.m.

Respectfully submitted,

*Anne E. Brandi*

---

Anne E. Brandi  
Secretary to the President and  
the Board of Trustees