

NASSAU COMMUNITY COLLEGE
Garden City, New York 11530

Academic, Student Affairs & Enrollment Committee Meeting Minutes

April 12, 2022

The meeting of the Academic, Student Affairs & Enrollment Committee of the Board of Trustees was held via Zoom. The meeting was called to order by Chair Tuman at 5:35 p.m.

Committee Members Present: Donna Tuman, (appointed ad hoc as Chair)
Kathy Weiss
Carl Denaud
Jorge Gardyn (ex-officio).

Also in Attendance: John Durso, Wanda Jackson, George Siberón
OIC Haugen, VPs Conzatti, Izquierdo, Kerrigan, Lausch.
AVP Cappello, Wright, Asst. VPs Follick, Friedman, Hahn,
Registrar Barkan, Asst. Director Cantillo

1. Approval of Minutes

Chair Tuman requested a motion to approve the minutes of March 8, 2022. Trustee Weiss moved the motion. Trustee Denaud seconded the motion. Motion carried 4-0.

2. Enrollment Updates

Registrar Barkan presented the final report for the Spring 2022 accelerated late start (mid-March) 7-1/2- week semester enrollment comparing Spring 2022 and Spring 2021, which reveals an increase of 52% in credits and 36% in head count, providing evidence that students are interested in alternative time frames. Summer 2022 enrollment is off to a slow start comparing April 10, 2022 and April 11, 2021, which shows a decrease of 27.98% in credits and 25.03% in head count. Comparing April 7, 2022 and April 8, 2021, our summer enrollment is up 32% for new visiting students while it is down 11% for new non-degree students. We continue our outreach to attract students.

Results of a Spring population Pulse survey on Summer offerings recently taken asking students their preference of modality reveals that students favor remote, followed by online, traditional in-person, “does not matter”, and, last, hybrid. Those who were not registering for Summer indicated that they planned to work. Summer registration began on March 14 and Fall registration begins on April 25. Postcards and brochures have been mailed to all continuing students, the Summer and Fall 2022 website is live, and the marketing campaign is underway for Summer.

Trustee Tuman asked since more and more students want remote learning is there an opportunity for live chat for students who have questions while registering online? Registrar Barkan responded he has observed that more is accomplished by responding to student emails and telephone calls and by providing a live presence in the office.

Asst. VP Follick presented the Fall student enrollment trends comparing April 5, 2022 to April 5, 2021 showing a decrease in first-year applications, first-year admits, transfers, and re-admits. New freshman registration starts in May. In our demographic breakdown comparing April 5, 2022 to April 5, 2021, 85.80% of first-year applicants and 44.60% of transfer students are from Nassau County. For Placement Testing, offered remote, in-person, and at a few high schools from April through June, we have tested a total of 492 students compared to 327 at this point last year.

On April 12, Admissions held an on-campus breakfast attended by 45 high school counselors and Superintendents. In-person Admissions Information Sessions for high school seniors are scheduled for April 18 and April 21.

Fall 2022 Updates

- **Dual Enrollment**, when high school faculty teach with NCC faculty as mentors:
 - Are working with Sewanhaka High School to offer several math courses;
 - Have finalized paperwork to offer English and Math coursed at Long Beach High School;
 - Have worked with the Music Department to offer three courses at Massapequa High School;
 - At the Admissions event held earlier today, several high schools expressed high interest and have scheduled meetings in the coming weeks.
- **Concurrent Enrollment**, when high school students are on NCC’s campus between 8 a.m. and 2:30 p.m.:
 - Have processed 30 applications from Baldwin High School, already exceeding last year’s total of 20, and 13 application from Mineola High School for IT.
 - Have held information sessions at West Hempstead, East Rockaway, and Lynbrook High Schools.
 - Have finalized a MOA with Lynbrook High School to offer Concurrent Enrollment.

Trustee Weiss praised Asst. VP Follick and his staff for their work on both Dual and Concurrent enrollment, noting that students in these programs count towards our FTE calculation. A few counselors with whom she has spoken who attended the breakfast commented positively on the presentation.

Trustee Tuman concurred that these events offer good public relations and promotion to encourage student enrollment. She asked whether we have streamlined BA or BS programs, either certifications or academic career-centered, into which students can sign for a seamless transfer to a particular 4-year institution.

Asst. VP Follick responded that NCC’s Joint Admission program where students will note on their applications that they will matriculate at NCC and then we share that information with the 4-year institutions the students have selected for transfer after graduation from NCC. There are 10 schools, some SUNY and local private universities, which participate. We also work with several 4-year local universities who share the names of students who have received denial letters, after which we send a joint letter letting the student know that although they were not accepted by the 4-year institution, they can start at NCC and transfer to the 4-year institution after graduation from NCC. Engaging our new CRM (Constituent Relationship Management) software system (to track student communication across various platforms) has been advantageous for attracting and retaining students by enabling personalized attention from school counselors.

Trustee Durso inquired whether the Trustees could help spread the word to advance these programs to schools that have not customarily partnered with NCC? Asst. VP Follick would be pleased to work with the Trustees to facilitate contact with any superintendents, high school principals and community members with whom they have established relationships. He added that Admissions is also collaborating with many academic departments to market some of our programs, noting that he recently worked with Theatre Department Chair Ginsburg to promote its recent production of *Urinetown* to students pursuing other fields, such as fashion design, to whom there might be crossover appeal. Trustee Weiss asked Dr. Follick to share a list of specific districts with OIC Haugen and she will forward to the Trustees.

Trustee Denaud commended Asst. VP Follick for helping change the narrative to attract prospective students to NCC. He asked Registrar Barkan whether students will be able to register for remote classes in the Fall. Registrar Barkan replied that remote courses will be available in the Fall.

Chair Tuman asked if there were any other items for the Committee to consider. There being none, the meeting adjourned at 5:56 p.m.

Respectfully submitted,

Chester Barkan
Registrar

David Follick
Asst. VP Academic Student Services